

ALI HASSAAN

Full Stack Developer | WordPress | WebFlow | Shopify | Wix | CMS Development

LAHORE, PAKISTAN | +92-345-6090010 | ALIHASSAANAMJAD@GMAIL.COM | [LinkedIn](#) | [GitHub](#) | [PORTFOLIO](#)

INTRODUCTION

A skilled web developer with 4 years of experience specializing in CMS and eCommerce platforms, including WordPress, Shopify, Woo-commerce, Webflow and Wix. I have a proven track record in building custom, responsive websites and online stores that deliver seamless user experiences and drive business growth. Adept at both front-end and back-end development, I am passionate about creating innovative and high-performance web solutions tailored to client needs.

TECHNICAL SKILLS

- ❖ WordPress
- ❖ WooCommerce
- ❖ Shopify
- ❖ Custom Design
- ❖ HTML5
- ❖ CSS, Bootstrap
- ❖ WebFlow
- ❖ Wix

PROFESSIONAL EXPERIENCE

The 360 Technologies, Lahore, Pakistan - CMS Developer - Team Lead

August 2025 – PRESENT - Lahore

WordPress, Shopify, WebFlow, Woo-commerce, Wix, Third Pary Integration, Github

- Designed and developed a wide range of websites including business, portfolio, landing pages, informational, and eCommerce using WordPress, Wix, Shopify, and Webflow.
- Built fully responsive, custom websites using platform-specific tools and page builders, including Elementor, WPBakery, and native design features of Wix, Shopify, and Webflow.
- Implemented performance optimization strategies to enhance page load speed, mobile responsiveness, and SEO across all projects.
- Integrated third-party services and APIs, such as payment gateways, CRM systems, analytics tools, and email marketing platforms, to extend functionality.
- Managed complete website development life-cycles, from wire-framing and UI/UX planning to deployment, testing, and ongoing maintenance.
- Collaborated in Agile environments, efficiently handling multiple projects with attention to detail and on-time delivery.
- Maintained clear and consistent communication with clients to gather requirements, provide progress updates, and deliver post-launch support and training.

ID Logix, Lahore, Pakistan - CMS Developer

January 2024 - July 2025 - Lahore

WordPress, Shopify, WebFlow, WooCommerce, Wix

- Developed a wide range of websites including business, portfolio, landing pages, informational sites, and eCommerce platforms across WordPress, Shopify, Webflow, WooCommerce, and Wix.

- Designed and built custom, responsive websites using page builders like Elementor and WPBakery, as well as custom themes and templates.
- Implemented performance optimizations to improve page speed, mobile responsiveness, and SEO across all projects.
- Integrated third-party services and APIs, including payment gateways, CRM tools, analytics, and marketing platforms.
- Managed full website lifecycles — from wireframing and development to deployment and post-launch support.
- Used Agile methodologies to handle multiple projects simultaneously, ensuring timely delivery and high-quality output.
- Maintained clear, professional communication with clients to gather requirements, provide updates, and offer ongoing technical support.

Hello World Technologies, Rahim Yar Khan, Pakistan – *WordPress Developer*

May 2022 – October 2023 – Rahim Yar Khan

WordPress, Elementor, WPBakery, Woocommerce, Yoast SEO

- Developed and maintained custom WordPress websites for business, portfolio, and eCommerce clients.
- Designed and built responsive WordPress websites using Elementor and WPBakery page builders.
- Customized WordPress themes and plugins to deliver client-specific functionality and requirements.
- Integrated third-party services, including contact forms, payment gateways, and analytics tools.
- Optimized WordPress websites for performance, SEO, and mobile responsiveness.
- Converted Figma and Adobe XD designs into pixel-perfect WordPress websites.
- Performed website testing, troubleshooting, bug fixing, and regular maintenance activities.
- Collaborated with clients to gather requirements, provide project updates, and ensure timely project delivery.

EDUCATION

Virtual University of Pakistan (VU), RYK – *BSCS*

2019 – 2023